



## Decision Analytics & Information Management (DA&IM) *BrightBytes Learning Outcomes for Leaders*

### What is BrightBytes' Learning Outcomes?

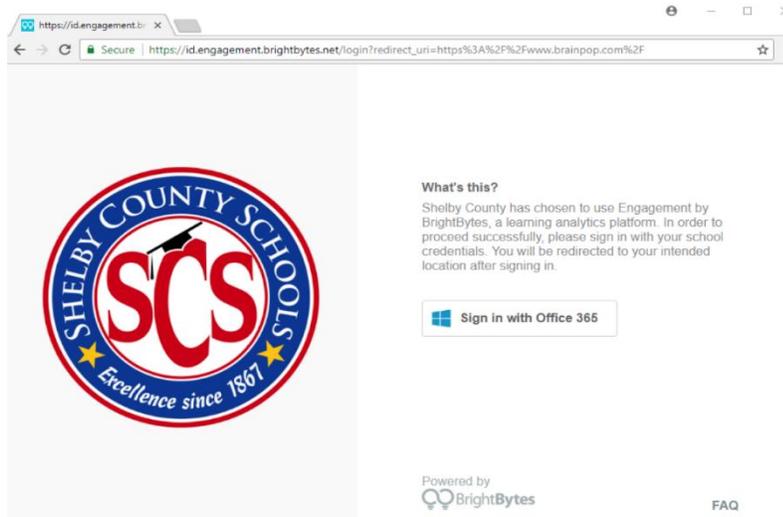
BrightBytes' Learning Outcomes is monitoring student activity on educational applications to better understand the effectiveness of each platform by tying student usage data to achievement outcomes.

### Purpose—Return on Learning

- Impact—track student outcomes using computer interventions
- Engagement—track usage of educational platforms in the district to align schools and resources
- Investment—track return on learning for each application compared to district overall costs

### School Impact – Low Risk/High Reward

Student daily computer usage would not be impacted other than a one-time pop-up message informing them to sign-in with Office 365 when visiting an education website. For example, if a student goes to KhanAcademy.com on a district device, a Learning Outcomes pop-up will appear and use their district log-in information to sign-in (see screenshot below). The plug-in will be installed across the district on a rolling basis in April.



### Communications Plan—Extensive Introduction

With the upcoming release of the Learning Outcomes plug in, the Decision Analytics team has been working on an extensive communications plan with the Communications department. Messages in Teacher Weekly to inform teachers, LeaderBoard for administrators and district staff, as well as an email blast from the Communications department. DAIM has collaborated with the IT department to ensure that all users have support if necessary through the helpdesk.

### BrightBytes sounds familiar...Have I heard this name before? **Yes!**

BrightBytes also delivers the district risk prediction and intervention management tool that our schools are loving! If you haven't checked it out, what are you waiting for? Questions about BrightBytes go to [daim@scsk12.org](mailto:daim@scsk12.org).